

EBF 2011



European Buiatrics Forum
organized by the French Buiatrics Association

Marseille
16-18 November



Invitation to Industry
Sponsorship Prospectus



- / 3 full days targeting Europe
- / Time slots giving priority to contacts between participants and industry
- / Commercial exhibition to the heart of the meeting
- / Biennial event

Scientific program

- plenary conferences
- oral presentations
- posters exhibition
- workshops
- trade symposia

Topics

- Mastitis disorders
- Reproductive disorders
- Surgery, anaesthesia and pain management in cattle
- Infectious diseases, vaccines and emerging diseases
- Metabolic diseases – Parasitology

Organizing Committee

Congress and Scientific Committee President: Renaud MAILLARD

Organizing Committee President: Hervé NAVETAT

Professional Congress Organizer: Franck LAFARGUE

Congress General Secretariat: Claire ESPINASSE

Scientific Committee

BARRETT David C. (University of Glasgow Vet School, Scotland)

CANNAS DA SILVA João (Vaqca-International, Portugal)

CHASTANT-MAILLARD Sylvie (ENV Alfort, France)

DORCHIES Philippe (ENV Toulouse, France)

GELFERT Carl Christian (University of Vet Medicine Vienna, Austria)

GENTILE Arcangelo (Università di Bologna, Italy)

KLEE Wolfgang (LMU München, Germany)

NOORDHUIZEN Jos (Vaqca-International, France/Portugal)

ORTEGA MORA Luis Miguel (Universidad Complutense de Madrid, Spain)

SHELCHER François (ENV Toulouse, France)

STEINER Adrian (University of Bern, Switzerland)

VALARCHER Jean François (Statens Veterinärmedicinska Anstalt (SVA)/Swedish University of Agricultural Sciences (SLU), Uppsala, Sweden)

Preliminary program

NOVEMBER 16th, 2011

8:00	9:15	Opening and registration
9:15	9:30	Opening Ceremony
9:30	10:15	Keynote lecture on Parasitology
10:15	10:45	Coffee break
10:45	12:00	Symposium
12:00	13:15	5 Oral presentations
13:15	14:30	Lunch
14:30	15:15	Keynote lecture on Reproductive Disorders
15:15	15:45	Coffee break
15:45	17:00	Symposium
17:00	18:15	5 Oral presentations

NOVEMBER 17th, 2011

8:30	9:15	Keynote lecture on Surgery, anaesthesia and pain management in cattle
9:15	9:45	Coffee break
9:45	11:00	Symposium
11:00	12:30	6 Oral presentations
12:30	13:45	Lunch
13:45	14:00	J. Espinasse award
14:00	14:45	Keynote lecture on Infectious diseases, vaccines and emerging diseases
14:45	15:15	Coffee break
15:15	16:30	Symposium
16:30	18:15	7 Oral presentations

NOVEMBER 18th, 2011

8:30	9:15	Keynote lecture on Metabolic diseases
9:15	9:45	Coffee break
9:45	11:00	Symposium
11:00	12:30	6 Oral presentations
12:30	13:45	Lunch
13:45	15:00	Symposium
15:00	15:15	Coffee break
15:15	16:00	Keynote lecture on Mastitis disorders
16:00	17:45	7 Oral presentations
17:45	18:00	Closing ceremony



We are delighted to provide you with details of the French Buiatrics Association EBF 2011, taking place in Marseille (Palais du Pharo). We are looking forward to building upon the success of our 2009 meeting and have planned an exciting scientific programme.

The European Buiatrics Forum is an opportunity for practitioners, teachers, research workers and pharmaceutical industry to meet, learn together, and share ideas and experiences.

The commercial exhibition will be open from 16 Nov. through to 18 Nov. Delegates will have the opportunity to meet representatives from the pharmaceutical industry at their stands to discuss new developments and receive up-to-date product information.

- plenary conferences and oral presentations (900-seat auditorium)
- 1000 m² exhibition hall
- posters exhibition
- symposia and workshops (170-seat lecture hall)

will allow to promote a real exchange of experiences.

Dates	16-18 Nov. , 2011	
Official languages	English + French	
Site	Palais du Pharo, Marseille, France	
Registration fees	Before 30 June 2011	Eur 450 VAT incl.
	From 1 July 2011	Eur 550 VAT incl.
	Students	Eur 250 VAT incl.

- / Scientific sessions
- / Symposia
- / Workshops
- / Simultaneous translation French/English
- / Coffee breaks
- / Lunches
- / Conference proceedings

Visit our website to get updated information!
www.buiatricforum.com

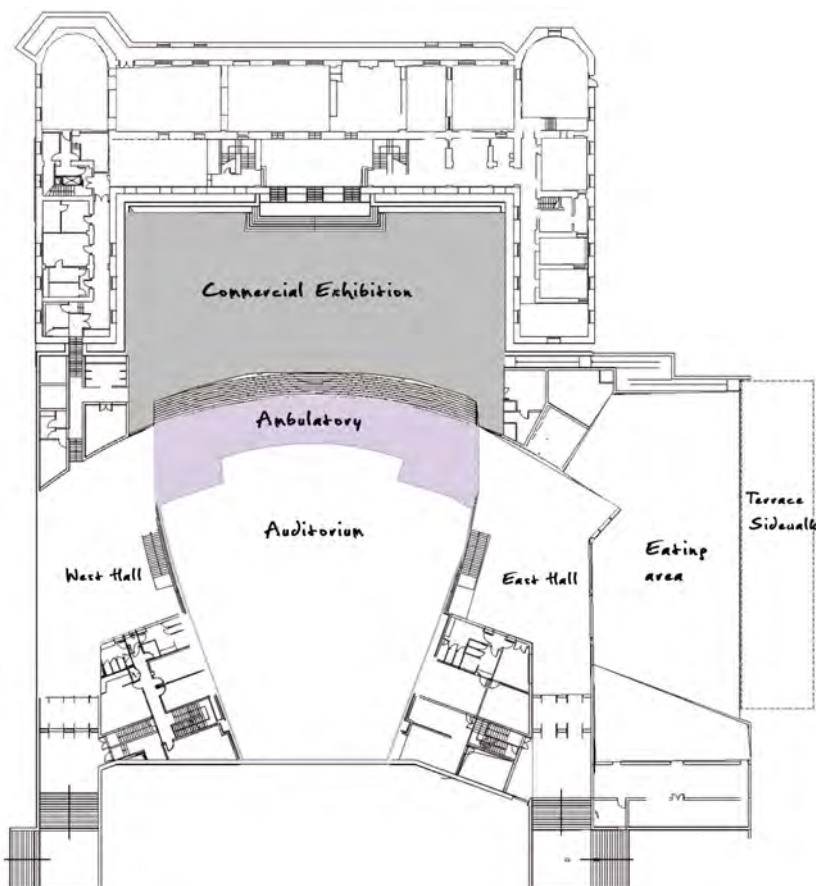


The commercial exhibition will take place from November 16 to 18 in the heart of the Palais du Pharo in Marseille.

This trade exhibition will be an ideal showcase for your company and will provide you with the opportunity to promote your products at a European event attended by veterinarians and specialists in bovine practice from around the world.

Coffee breaks, lunches and poster sessions will be held in the exhibition area, offering greater visibility for your exhibit.

Your company is invited to exhibit and to show the know-how and last results of its research works to the main European buiatrics operators. You will have the opportunity to promote your products, instruments, equipments and services to attending veterinarians and other operators in an atmosphere of interest and appreciation.



Exhibition space allocation

Booth space will be assigned to the companies by the organiser by beginning of November 2011.

Exhibitors' badges

Exhibitors will receive 3 free exhibitor badges per 9 m² booth.

Additional exhibitor badge request will be charged Eur 190 +VAT per badge.

Exhibitors are allowed to the exhibition, coffee breaks and lunches.

Exhibition visitor badge

The visitor badge will be issued to the operators having not applied for a booth.

This badge will be given at the congress welcome desk after registration and payment of a Eur 300 +VAT.

The visitor will be entitled to visit the exhibition and participate in the coffee breaks.

Congress participants

Please register directly on www.buiatricsforum.com

Exhibitors' manual

The Exhibitors' Manual and official suppliers order forms will be mailed to all exhibitors by mid April 2011. The manual will also contain the final set-up, exhibition and dismantling time table.

Preliminary exhibition time-line is as follows:

November 14, 15 Exhibition set-up (08:00 to 20:00)

November 16 to 18 Open time (08:30 to 19:00)

November 18, Dismantling (19:30 to 02:00 on Nov. 19)

Accommodation booking

Please book directly on www.buiatricsforum.com

Rates and financial terms

All rates are quoted in Euros and do not include VAT 19.6%.

Please mind that invoices issued in France are VAT included and after full invoice settlement the company has the possibility to apply for VAT refunding.



The French Buiatrics will be happy to welcome you at the Palais du Pharo, in Marseille, 16-18 Nov. 2011.

As usual, our Scientific Committee has developed a high quality programme, all delegates will improve their knowledge in Cattle Medicine by accessing the latest news in this area.

The Animal Health Industry are offered multiple opportunities as Sponsors of the European Buiatrics Forum:

- buying a stand in the commercial exhibition
- organizing Symposia and/or Workshops
- advertising in the various communication tools
- sponsoring lunches, coffee breaks, badges, etc, ...

May we draw your attention on Workshops, specific sessions where researchers of the Animal Health Industry will present their newest products or technologies. This is a unique opportunity for you to present innovations and trends in your specialty!

SPONSORSHIP PACKAGES

PREMIUM SPONSORS **EUR 30,000 +VAT / EUR 31,500 +VAT**

Package consisting in:

Symposium – 800-seat auditorium + video projector + PC

Unfurnished trade show area of 50 m²

Your company's logo in official conference publications

Your company's logo on the conference website + link to your home page

10% discount on registrations your bring beyond 20 participants

15% discount on registrations your bring beyond 50 participants

10 free exhibitor badges (trade show only)

Inclusion of two advertising leaflets or inserts in attendee bags

MAJOR SPONSORS

EUR 21,500 +VAT / EUR 22,500 +VAT

Package consisting in:

Workshop – 170-seat lecture hall (Université de la Méditerranée) + video projector + PC

Unfurnished trade show area of 25 m²

Your company's logo in official conference publications

Your company's logo on the conference website + link to your home page

10% discount on registrations your bring beyond 20 participants

15% discount on registrations your bring beyond 50 participants

5 free exhibitor badges (trade show only)

Inclusion of one advertising leaflet or insert in attendee bags

SPONSORS

EUR 10,000 +VAT / EUR 10,500 +VAT

Package consisting in:

Unfurnished trade show area of 18 m²

Your company's logo on the conference website + link to your home page

10% discount on registrations your bring beyond 20 participants

15% discount on registrations your bring beyond 50 participants

3 free exhibitor badges (trade show only)

Green rate only for previous sponsors and exhibitors at EBF2009: commitment contract + first settlement (40%) sent BEFORE SEPT. 30, 2010

Additional unfurnished trade show area (m²)

EUR 370 +VAT

Additional exhibitor badge (trade show only)

EUR 190 +VAT

Press badge

Free

SPONSORSHIP « packages » BOOKING FORM

Contact name

Name of the company

Address

Post code, city

Country

Tel

Fax

email

We accept to participate in the European Buiatrics Forum 2011 as:

<input type="checkbox"/>	PREMIUM SPONSOR
<input type="checkbox"/>	MAJOR SPONSOR
<input type="checkbox"/>	SPONSOR

Terms of settlement for sponsorship packages

- / 40% from the moment of signing
- / 30 % on May 31, 2011 at the latest
- / Balance on September 30, 2011 at the latest

Payments methods

- Option 1: Payment by check. Please make checks payable to Beyond « EBF 2011 »
- Option 2: Payment by Bank Transfer. Please make drafts payable to Beyond « EBF 2011 »

Bank: HSBC. 19 Avenue Robert Soleau. 06600 Antibes (HSBC FR ANTIBES)

Bank Account: 02212002589

IBAN FR76 3005 6002 2102 2120 0258 945

SWIFT CCFRFRPP

Bank charges are the responsibility of the payer.

We accept the contract terms and conditions (listed in this Sponsorship Prospectus) and agree to respect them.

Signature & date

SPONSORSHIP OPPORTUNITIES

Unfurnished trade show area of 9 m ²	EUR 3,700 +VAT
Inside front cover of conference proceedings	EUR 2,800 +VAT
Inside back cover of conference proceedings	EUR 2,500 +VAT
Outside back cover of conference proceedings	EUR 2,800 +VAT
One side of A4 page in conference proceedings	EUR 1,600 +VAT
Both sides of A4 page in conference proceedings	EUR 1,800 +VAT
Commercial poster**	EUR 2,000 +VAT
Congress badges and cords	EUR 4,500 +VAT
Cyber café***	EUR 4,500 +VAT

Congress bags / USB stick / Pocket program / Coffee breaks / Lunches / ...
Feel free to contact us to get a quote

**any poster on which a business name appears AND that has been submitted by a member of the pharmaceutical industry

***sponsorship of 2 wireless Internet access hotspots

SPONSORSHIP « opportunities » BOOKING FORM

Contact name

Name of the company

Address

Post code, city

Country

Tel

Fax

email

We would like to book the following items:

Unfurnished trade show area of 9 m ²	EUR 3,700 +VAT
Inside front cover of conference proceedings	EUR 2,800 +VAT
Inside back cover of conference proceedings	EUR 2,500 +VAT
Outside back cover of conference proceedings	EUR 2,800 +VAT
One side of A4 page in conference proceedings	EUR 1,600 +VAT
Both sides of A4 page in conference proceedings	EUR 1,800 +VAT
Commercial poster	EUR 2,000 +VAT
Congress badges and cords	EUR 4,500 +VAT
Cyber café	EUR 4,500 +VAT
TOTAL AMOUNT (please complete)	

Terms of settlement for sponsorship opportunities

/ 100% from the moment of signing

Payments methods

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Signature & date



GENERAL RULES

1. Conditions of participation

Participation requests - acceptance

Participation requests will only be taken into consideration :

- . if they are completed on the requested forms duly filled and signed
- . if the requested payment is attached to the form(s)

The application will be confirmed on receipt of the booking form(s).

The acceptance will be notified by writing.

The Parties shall not transfer or assign this Agreement without the prior written consent of the other Party, except that the Agreement's signatory company may assign this Agreement to an affiliate or in connection with the merger, consolidation or sale of all or substantially all of its assets.

2. Obligations and rights of the sponsor

Any registration involves the acceptance unreservedly of the exhibition rules. Any infraction of the law can lead to the immediate revocation of the right to participate to the exhibition, without any indemnity or refund of the amount already paid and without prejudice of the legal proceedings that could be started against the exhibitor.

By his appliance, the exhibitor promises definitely and irrevocably to occupy the allotted booth and to keep the structure till date and hour of dismantling.

The exhibitor will be allowed to present on his booth only the material, products or services described in his application form. He will not be entitled to make any kind of advertisement for not exhibiting companies or to give or rent all or part of his allotted Booth.

3. Obligations and rights of the organiser

The organiser undertakes to allocate exhibition space as far as possible on the basis of the preferences expressed by applicants.

In case of full necessity, the organiser reserves the right to change the setting up floor plan but the exhibitor will not be liable to claim any compensation.

4. Payment

Terms of settlement for sponsorship packages:

40% from the moment of signing

30 % on May 31, 2011 at the latest

Balance on September 30, 2011 at the latest

Terms of settlement for sponsorship opportunities:

100% from the moment of signing

Payment by check. Please make checks payable to Beyond « EBF 2011 »

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Bank: HSBC. 19 Avenue Robert Soleau. 06600 Antibes (HSBC FR ANTIBES)

Bank Account: 02212002589

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SWIFT CCFRFRPP

5. Cancellation conditions

For any cancellation by the exhibitor before May 31, 2011 , 40 % of the total amount due will be applied.

For any cancellation by the exhibitor within 30 days before the beginning of the exhibition, the total amount due will have to be paid.

If for any reason beyond the control of the organiser, it is not possible to use the premises on the day and at the time specified or the periods of hire are reduced or the dates of the exhibition changed, or in the event of force majeure the organiser will only be bound to refund money paid after deduction for costs incurred in preparing the exhibition.

In case of cancellation by the organizer for any other reason, the total amount paid by the exhibitor will be refunded.

6. Dispute – jurisdiction

In the event of dispute, the Courts of Nice shall entertain jurisdiction: on the one hand the text of the general regulations in the French language approved by the Minister of Commerce (Decree of April 7, 1970) the specific regulations here to on the other shall apply. [Comment: We cannot contractually submit to regulations which we do not know. If the regulations should be applicable statutorily, an according stipulation in the contract should be dispensable.]

EXHIBITION RULES

1. Exhibitor file

A Technical Manual will be sent to every exhibitor by reception of his application form and confirmation of his request. This Manual will provide full details concerning the exhibition set up, dismantling and order forms concerning service supplies.

2. Occupation

Exhibitors will be informed through the technical manual of the date when stands will be made available. Equipment installed and products exhibited must be removed before the end of the period specified for dismantling. Otherwise the Organiser will arrange for their removal at the exhibitor's risk and expenses. Stands must remain open throughout the exhibition opening hours.

3. Surveillance

The Conference Centre is kept under constant surveillance by the its security staff. During the event a security service will be provided by the organiser. However, the latter cannot in any circumstances be held liable for any accident, damage or, in particular, theft which may occur. During the exhibition period no materials may be removed from or taken into the Centre without prior authorization from the organiser. Exhibitors are responsible for individual supervision of their stands. Access to the exhibition is authorised on presentation of a pass or invitation card issued by the Organiser. Exhibitor's badges will be distributed at the exhibition welcome desk.

4. Security

Exhibitors are under obligation to comply with security measures laid down by the authorities. Full details are given in the Technical Manual.

5. Space occupation – damages

The exhibitors must return the premises in the same conditions as they found them. Any damage will involve the responsibility of the exhibitor who will bear the cost of the repairs.

6. Insurance

The exhibitor must take an insurance covering risks to exhibited and installed material and their own liability with respect both to their own staff and third parties. Each exhibitor must produce a third party claims waiver issued by his/her insurance company.

7. Signing - decoration – sound

Any decoration or special equipment must be approved by the Organiser. Sound or noisy demonstrations are forbidden in the exhibition Hall.

8. Storage

The parcels forwarded by the exhibitor before the opening of an exhibition cannot be accepted by the Congress center unless the name of the exhibition or convention, the company concerned, its representative and its stand number clearly appear on the parcels. The parcels can't stay in storage more than 2 days.

9. Photographs

Only the approved photographer is entitled to take pictures on the event areas..

10. Cleaning

The Organiser insures the cleaning of aisles and common areas. The daily cleaning of the stands is to be paid by the exhibitor.



- **Congress and Scientific Committee President**

Renaud MAILLARD
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- **Organizing Committee President**

Hervé NAVETAT
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- **Professional Congress Organizer**

General Organization / Exhibition / Accommodation
Franck LAFARGUE
franck.lafargue@beinbeyond.com

BEYOND

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- **General Secretariat of the Congress**

General Information / Abstracts / Keynotes
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